

## Advertising With Us

The [Scottish Social Services Learning Networks](#) (SSSLNs) are funded and supported by [Scottish Government](#).

We only accept material and content according to a set of predefined rules and guidelines. The SSSLNs have the sole right to interpret and enforce these guidelines and may change them at any time by issuing a revised set of rules:

- The SSSLNs can refuse advertising that is not found to be ethical and in line with the SSSLNs' guidelines.
- Advertising must not be related to any of the following: tobacco, weapons, firearms, ammunition, fireworks, pornography or gambling.
- The SSSLNs will not permit advertising for illegal products. Advertising must not contain fraudulent, deceptive or offensive material, including material that misrepresents or ridicules people on the basis of age, race, colour, religion, sex or disability.
- The SSSLNs must approve all advertisements before they can go live.
- The SSSLNs' acceptance of an advertisement cannot be considered an endorsement of the products/services and the company cannot be held responsible in any way.
- All adverts must identify the advertiser. Advertising which could be mistaken for editorial content will be labelled as "Advert" by the SSSLNs.
- The SSSLNs maintain a distinct separation between advertisements and editorial content as a hallmark of independence. Advertisers cannot interfere with or influence this organisation in any way.
- The SSSLNs reserve the right to reject, cancel or remove advertising for any reason and will provide prompt notice to the advertiser upon rejection or cancellation.
- The SSSLNs intend to comply with all local and international rules of advertising. All advertisers and sponsors must therefore do the same. It is the responsibility of the advertiser to ensure that this is the case. If the SSSLNs become aware of a breach, the SSSLNs may remove the advertising.